

# VETTRO.360

## KEY FEATURES

- **100% Wireless Installation and Updates:** As a true on demand mobile CRM service, Vetro 360 requires no additional infrastructure investments and users are set up in a matter of minutes.
- **Multiple Device Support:** Vetro 360 Sales for Siebel CRM On Demand can support all major wireless platforms including BlackBerry, Windows Mobile, and Java devices.
- **Automatic Sales Activity Tracking:** Vetro 360 for Sales allows users to automatically log inbound and outbound email or phone communications and associated tasks; ensuring activities are tracked in real-time.
- **Optimized User Experience:** Vetro 360 intuitively organizes large volumes of data using an easy to use, tabbed interface. Additionally, rich graphic elements provide visual cues to facilitate quick, easy navigation and help accelerate user adoption without additional training.
- **Notifications and Automatic Broadcast of Updates:** Users are alerted of all critical changes or updates, enabling the sales organization to improve team-selling and respond more quickly to customer inquiries.
- **Full Hyper-Linking of Related Data:** All related data is hyperlinked within Vetro 360, allowing users to quickly toggle between associated information in one-click.

*Good sales people are often traveling, helping customers, meeting prospects, and closing deals. Vetro 360 Sales for Siebel CRM On Demand helps reps on the road get to the information you need, when you need it, right at their fingertips.*

### **Better Manage Your Time, Customer Relationships, And Speed Of Your Business No Matter Where You Are.**

As sales organizations are being called upon to enhance the quality of customer interactions and impact during sales calls, mobile applications designed to equip reps with real-time intelligence are gaining ground as a strategic focus for leading businesses worldwide.

Vetro 360 Sales for Siebel CRM On Demand is built entirely around the workflow of mobile sales reps, and directly impacts their ability to manage their tasks efficiently, be better informed during sales calls, record meeting notes immediately, assign follow ups, and ultimately close more deals, faster.

By leveraging a robust set of user-friendly functionality and navigation, Vetro 360 Sales for Siebel CRM On Demand sales reps and managers to take full advantage of their enterprise Sales Force Automation (SFA) investments, while enabling sales organizations keep their customer and sales data up-to-date at all times.

### **Vetro 360 Sales for Siebel CRM On Demand At a Glance**

**Make Your CRM Information Work For You:** Exclusively with Vetro 360, Siebel CRM On Demand users have more control over sales and customer information. Users can easily create and run custom Searches, and even save results locally on their device for future reference.

**View, Create, And Update Your World From One Place:** Vetro 360 for Sales is integrated out-of-the-box with Siebel CRM On Demand, and can also be linked to related data residing in third-party systems such as customer history, accounts receivable, support, and knowledgebase, to provide a complete view of information by the user.



**SIEBEL CRM ON DEMAND  
& VETTRO****SIEBEL CRM ON DEMAND**

Comprehensive CRM for Maximum Results: Siebel CRM On Demand offers the most comprehensive set of sales, marketing, and service automation capabilities of any on-demand CRM solution.

**VETTRO**

Vetro is the preferred mobile application provider of Global 2000 businesses. Geared to the execution-oriented needs of today's mobile worker, the award winning Vetro 360 suite of applications make it easy for workers to do a better job faster, wherever they are. Backed by premier carrier, device, and Independent Software Vendor partners, Vetro's suite of mobile applications keeps field service, IT helpdesk, pickup and delivery, and sales workers stay productive at close to 300 leading enterprises including Bell Mobility, BostonCoach, Carillion, Carey Limousines, Cigna, Clemson University, Cytyc, General Electric, Hitachi Data Systems, Honeywell, Mac-Gray, Merrill Lynch, SuperShuttle, and YRC Worldwide.

For more information, visit <http://www.vetro.com>.

**Zero Effort Activity Tracking:** With your mobile device, you can communicate with your customers and prospects anytime, anywhere. With Vetro 360 for Sales, you can now log all your calls and emails as sales activities with one touch of the button.

This "SmartLog" feature keeps your memory fresh, your call notes accurate, but most importantly, your managers up-to-date (and off your back).

**Streamlined Team Efforts:** New leads are delivered in real-time, and updates to shared customer and sales information are broadcasted to the entire team, making sure everyone is working together, responding more quickly and closing more deals. Additionally, with Vetro's unique "SmartPush" feature, users can define which updates they want automatically pushed to the device.

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*"We selected Vetro to empower our Field Sales Executives with complete access to Siebel CRM On Demand in the field. We believe this will increase adoption of our CRM System, and improve the quality of our customer interactions."*

*—Mike Huemann, VP of Sales Operations for Dot-Hill*

**Contact Information**

For Questions, Help, Demos, Anything . . .

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